



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

POL/M Romney/R/PRE/US (15840)
American Rambler Productions (5998)
KINCAID,STEPHANIE
Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
78 ROMNEY FOR PRESIDENT (136969)
National/Political
78/06310736

Invoice 635831
Inv Date 9/30/2012
Terms Net 30
Contract 330894
Bill Type Standard
Period 8/27/2012 - 9/30/2012

American Rambler Productions
138 Conant Street
Beverly, MA 01915

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

ROMNEY FOR PRESIDENT
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:34PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	6:00:00AM- 7:00:00	Day,W-1,Th-1,F-1	09/12/12 6:45AM (We)	00:30		2012MRFP100H	\$1450.00	
1.0	Spot	6:00:00AM- 7:00:00	Day,W-1,Th-1,F-1	09/13/12 6:14AM (Th)	00:30		2012MRFP100H	\$1450.00	
1.0	Spot	6:00:00AM- 7:00:00	Day,W-1,Th-1,F-1	09/14/12 6:24AM (Fr)	00:30		2012MRFP110H	\$1450.00	
2.0	Spot	6:00:00AM- 7:00:00	Day,M-1,Tu-1	09/17/12 6:23AM (Mo)	00:30		2012MRFP110H	\$1200.00	
2.0	Spot	6:00:00AM- 7:00:00	Day,M-1,Tu-1	09/18/12 6:29AM (Tu)	00:30		2012MRFP110H	\$1200.00	
3.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-1	09/17/12 7:55AM (Mo)	00:30		2012MRFP110H	\$1250.00	
3.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-1	09/18/12 7:43AM (Tu)	00:30		2012MRFP114H	\$1250.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,W-1,Th-1,F-1	09/12/12 8:29AM (We)	00:30		2012MRFP100H	\$1500.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,W-1,Th-1,F-1	09/13/12 8:43AM (Th)	00:30		2012MRFP100H	\$1500.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,W-1,Th-1,F-1	09/14/12 8:47AM (Fr)	00:30		2012MRFP110H	\$1500.00	
5.0	Spot	10:00:00AM-10:30:00	Day,M-1,Tu-1	09/17/12 10:17AM (Mo)	00:30		2012MRFP110H	\$300.00	
5.0	Spot	10:00:00AM-10:30:00	Day,M-1,Tu-1	09/18/12 9:59AM (Tu)	00:30		2012MRFP110H	\$300.00	
6.0	Spot	10:00:00AM-10:30:00	Day,W-1,Th-1,F-1	09/12/12 10:29AM (We)	00:30		2012MRFP100H	\$350.00	
6.0	Spot	10:00:00AM-10:30:00	Day,W-1,Th-1,F-1	09/13/12 10:24AM (Th)	00:30		2012MRFP100H	\$350.00	
6.0	Spot	10:00:00AM-10:30:00	Day,W-1,Th-1,F-1	09/14/12 10:22AM (Fr)	00:30		2012MRFP110H	\$350.00	
7.0	Spot	11:00:00AM-12:00:00	Day,W-1,Th-1,F-1	09/12/12 10:59AM (We)	00:30		2012MRFP100H	\$625.00	
7.0	Spot	11:00:00AM-12:00:00	Day,W-1,Th-1,F-1	09/13/12 10:59AM (Th)	00:30		2012MRFP100H	\$625.00	
7.0	Spot	11:00:00AM-12:00:00	Day,W-1,Th-1,F-1	09/14/12 11:59AM (Fr)	00:30		2012MRFP110H	\$625.00	
8.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1	09/17/12 10:59AM (Mo)	00:30		2012MRFP110H	\$625.00	
8.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1	09/18/12 10:59AM (Tu)	00:30		2012MRFP114H	\$625.00	
9.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1	09/17/12 12:50PM (Mo)	00:30		2012MRFP110H	\$525.00	
9.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1	09/18/12 12:52PM (Tu)	00:30		2012MRFP110H	\$525.00	
10.0	Spot	12:00:00PM- 1:00:00	Day,W-1,Th-1,F-1	09/12/12 12:43PM (We)	00:30		2012MRFP100H	\$625.00	
10.0	Spot	12:00:00PM- 1:00:00	Day,W-1,Th-1,F-1	09/13/12 12:12PM (Th)	00:30		2012MRFP100H	\$625.00	
10.0	Spot	12:00:00PM- 1:00:00	Day,W-1,Th-1,F-1	09/14/12 12:38PM (Fr)	00:30		2012MRFP110H	\$625.00	
11.0	Spot	5:00:00PM- 5:30:00	Day,M-1,Tu-1	09/17/12 5:22PM (Mo)	00:30		2012MRFP110H	\$1400.00	
11.0	Spot	5:00:00PM- 5:30:00	Day,M-1,Tu-1	09/18/12 5:29PM (Tu)	00:30		2012MRFP114H	\$1400.00	
12.0	Spot	5:00:00PM- 5:30:00	Day,W-1,Th-1,F-1	09/12/12 5:27PM (We)	00:30		2012MRFP100H	\$1425.00	
12.0	Spot	5:00:00PM- 5:30:00	Day,W-1,Th-1,F-1	09/13/12 5:23PM (Th)	00:30		2012MRFP100H	\$1425.00	
12.0	Spot	5:00:00PM- 5:30:00	Day,W-1,Th-1,F-1	09/14/12 5:12PM (Fr)	00:30		2012MRFP110H	\$1425.00	
13.0	Spot	5:30:00PM- 6:00:00	Day,M-1,Tu-1	09/17/12 5:53PM (Mo)	00:30		2012MRFP110H	\$1400.00	
13.0	Spot	5:30:00PM- 6:00:00	Day,M-1,Tu-1	09/18/12 5:53PM (Tu)	00:30		2012MRFP110H	\$1400.00	
14.0	Spot	5:30:00PM- 6:00:00	Day,W-1,Th-1,F-1	09/12/12 5:42PM (We)	00:30		2012MRFP100H	\$1425.00	
14.0	Spot	5:30:00PM- 6:00:00	Day,W-1,Th-1,F-1	09/13/12 5:52PM (Th)	00:30		2012MRFP100H	\$1425.00	
14.0	Spot	5:30:00PM- 6:00:00	Day,W-1,Th-1,F-1	09/14/12 5:43PM (Fr)	00:30		2012MRFP110H	\$1425.00	
15.0	Spot	6:00:00PM- 6:30:00	Day,W-1,Th-1,F-1	09/12/12 6:27PM (We)	00:30		2012MRFP100H	\$2150.00	
15.0	Spot	6:00:00PM- 6:30:00	Day,W-1,Th-1,F-1	09/13/12 6:14PM (Th)	00:30		2012MRFP100H	\$2150.00	
15.0	Spot	6:00:00PM- 6:30:00	Day,W-1,Th-1,F-1	09/14/12 6:29PM (Fr)	00:30		2012MRFP110H	\$2150.00	
16.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1	09/17/12 6:13PM (Mo)	00:30		2012MRFP110H	\$1850.00	



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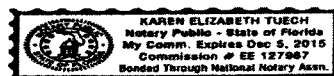
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OFFICIAL BILLING INVOICE

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16.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1	09/18/12 6:12PM (Tu)	00:30		2012MRFP114H	\$1850.00	
17.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1	09/17/12 7:07PM (Mo)	00:30		2012MRFP110H	\$1850.00	
17.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1	09/18/12 7:24PM (Tu)	00:30		2012MRFP110H	\$1850.00	
18.0	Spot	7:00:00PM- 7:30:00	Day,W-1,Th-1,F-1	09/12/12 7:13PM (We)	00:30		2012MRFP100H	\$2000.00	
18.0	Spot	7:00:00PM- 7:30:00	Day,W-1,Th-1,F-1	09/13/12 7:14PM (Th)	00:30		2012MRFP100H	\$2000.00	
18.0	Spot	7:00:00PM- 7:30:00	Day,W-1,Th-1,F-1	09/14/12 7:29PM (Fr)	00:30		2012MRFP110H	\$2000.00	
19.0	Spot	7:30:00PM- 8:00:00	Per week (2),We,Th,Fr	09/13/12 7:36PM (Th)	00:30		2012MRFP100H	\$2000.00	
19.0	Spot	7:30:00PM- 8:00:00	Per week (2),We,Th,Fr	09/14/12 7:46PM (Fr)	00:30		2012MRFP110H	\$2000.00	
20.0	Spot	7:30:00PM- 8:00:00	Day,M-1,Tu-1	09/17/12 7:53PM (Mo)	00:30		2012MRFP110H	\$1850.00	
20.0	Spot	7:30:00PM- 8:00:00	Day,M-1,Tu-1	09/18/12 7:42PM (Tu)	00:30		2012MRFP114H	\$1850.00	
21.0	Spot	11:00:00PM-11:35:00	Day,M-1,Tu-1	09/17/12 11:32PM (Mo)	00:30		2012MRFP110H	\$1500.00	
21.0	Spot	11:00:00PM-11:35:00	Day,M-1,Tu-1	09/18/12 11:22PM (Tu)	00:30		2012MRFP110H	\$1500.00	
22.0	Spot	11:00:00PM-11:35:00	Day,W-1,Th-1,F-1	09/12/12 11:22PM (We)	00:30		2012MRFP100H	\$1425.00	
22.0	Spot	11:00:00PM-11:35:00	Day,W-1,Th-1,F-1	09/13/12 11:23PM (Th)	00:30		2012MRFP100H	\$1425.00	
22.0	Spot	11:00:00PM-11:35:00	Day,W-1,Th-1,F-1	09/14/12 11:21PM (Fr)	00:30		2012MRFP110H	\$1425.00	
23.1	Spot	11:35:00PM-12:05:00	Day,W-1,Th-2	09/12/12 11:53PM (We)	00:30		2012MRFP100H	\$725.00	
23.1	Spot	11:35:00PM-12:05:00	Day,W-1,Th-2	09/13/12 12:01AM (Th)	00:30		2012MRFP100H	\$725.00	
23.1	Spot	11:35:00PM-12:05:00	Day,W-1,Th-2	09/13/12 11:53PM (Th)	00:30		2012MRFP100H	\$725.00	
24.0	Spot	11:35:00PM-12:05:00	Day,M-1,Tu-1	09/17/12 12:02AM (Mo)	00:30		2012MRFP110H	\$675.00	
24.0	Spot	11:35:00PM-12:05:00	Day,M-1,Tu-1	09/18/12 11:44PM (Tu)	00:30		2012MRFP114H	\$675.00	
25.0	Spot	9:00:00PM-10:00:00	Day,Th-1	09/13/12 9:22PM (Th)	00:30		2012MRFP100H	\$4250.00	
26.0	Spot	10:00:00PM-11:00:00	Day,Th-1	09/13/12 10:30PM (Th)	00:30		2012MRFP100H	\$3150.00	
27.0	Spot	10:00:00PM-11:00:00	Day,F-1	09/14/12 10:49PM (Fr)	00:30		2012MRFP110H	\$2400.00	
28.0	Spot	10:00:00PM-11:00:00	Day,F-1	09/14/12 10:38PM (Fr)	00:30		2012MRFP110H	\$2400.00	
29.0	Spot	6:00:00AM- 7:00:00	Day,Sa-1	09/15/12 6:39AM (Sa)	00:30		2012MRFP110H	\$600.00	
30.0	Spot	9:00:00AM-10:00:00	Day,Sa-1	09/15/12 9:49AM (Sa)	00:30		2012MRFP110H	\$800.00	
31.0	Spot	7:00:00AM- 9:00:00	Day,Su-1	09/16/12 8:13AM (Su)	00:30		2012MRFP110H	\$800.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$88,350.00	Total Spots	66
Commission	(\$13,252.50)		
Net Total	\$75,097.50		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.